



## 2021 EXHIBITOR/SPONSOR AGREEMENT

The organization below agrees to the terms of this agreement to contract for exhibit space and/or sponsorship opportunities offered by the 2021 FSCA Annual Convention, which will be held at the Hilton Tampa Downtown, Tampa, Florida, October 28-30, 2021. This will become a contract when countersigned by the representative of the Florida School Counselor Association (FSCA).

### *Early Bird Registration for Sponsors and Exhibitors*

*Sponsors and Exhibitors who reserve their spot and pay before **August 1, 2021** will receive a 10% discount on the cost of their sponsorship/exhibit reservation.*

This form must be received by FSCA by **October 1, 2021** for the exhibitor or sponsor to be listed in on site materials.

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Name of organization as you wish it to appear in the conference program, limited to 26 characters and/or spaces

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Name of contact to receive correspondence

E-mail address

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Address

City

State

Zip

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Phone

Fax

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Name of first person to receive full-pass registration (if applicable) E-mail addresses

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Name of second person to receive full-pass registration (if applicable) E-mail address

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Name of third person to receive full-pass registration (if applicable) E-mail address

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Additional Notes

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**Exhibitor/Sponsor's Responsibilities**

Among exhibitors' and sponsors' responsibilities are those listed below.

- ✓ Provide FSCA either a .jpeg logo file in high resolution (300 dpi) or a camera-ready logo for use on communications by **October 1, 2021** to Tim O'Bryan at [conventionsponsorsponsor@fla-schoolcounselor.org](mailto:conventionsponsorsponsor@fla-schoolcounselor.org)
- ✓ Provide a company description for the Virtual Exhibit Hall and the onsite brochure (50 words or fewer) to [conventionsponsorsponsor@fla-schoolcounselor.org](mailto:conventionsponsorsponsor@fla-schoolcounselor.org)
- ✓ Electrical, telephone, audiovisual and drayage services are not included in the registration fee. You will receive service kit prior to the convention containing information about ordering these services. Space is limited, early reservations are recommended. Tables are assigned on a first-come, first-served basis. Exhibitors may not permit any other organization to use its exhibit space.

**Payment Information**

Exhibit Table (\$750 first table)	\$	
Additional Table (\$500 x _____ tables)	\$	
Platinum Sponsorship (\$5,000)	\$	
Gold Sponsorship (\$3,500)	\$	
Silver Sponsorship (\$2,000)	\$	
Registration Tote Bag Sponsorship (\$1,500)	\$	
Snack Station (\$1,500)	\$	
	\$	<b><i>SUBTOTAL</i></b>
Less 10% for early bird registration, when payment is received by <b>August 1, 2021</b>	\$	<b><i>LESS DISCOUNT</i></b>
	\$	<b><i>TOTAL DUE</i></b>

Total Amount Enclosed (check payable to FSCA)

I will pay by credit card using the FSCA secure online payment system at:

<https://www.123signup.com/register?id=kzcy>

**Exhibitor/Sponsor's Relationship to FSCA and the Convention**

Exhibitors may not distribute material regarding products or services that compete with those of FSCA, nor to hold meetings or otherwise encourage absence of attendees during the official hours of the convention. In the event of cancellation or relocation of the convention due to circumstances over which FSCA has no control, FSCA shall have no liability or responsibility to refund any fees paid by exhibitors or sponsors. FSCA reserves the right to remove from the premises any or all of the property of the exhibitor without prior notice and without hearing should the conference or convention be canceled or relocated or should the exhibitor violate any of the conditions of this agreement. FSCA undertakes no duty to exercise care, nor does it assume any responsibility, for the protection and safety of the exhibitor, its representatives or property. The exhibitor agrees to indemnify and hold FSCA and its agents harmless from all such claims and from all claims or liability of any nature whatsoever arising from the activities of the exhibitor or any of his representatives or from the display or use of property of the exhibitor. Exhibitor assumes all responsibility to secure their property, materials, and display at all times.

*Exhibitor's Acceptance*

I, \_\_\_\_\_, the duly authorized representative of the firm named above, subscribe and agree to all terms and conditions contained in this agreement.

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Exhibitor Signature

Date

*Contract Accepted by FSCA*

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FSCA Designee Signature

Date

Please complete and return this form by e-mail. Pay with credit card via our online payment system or send a check to:

**FSCA Convention Exhibits & Sponsorship**  
Florida School Counselor Association  
c/o Rebecca Schumacher, Executive Director  
13724 Night Hawk Street  
Jacksonville, FL 32224  
Phone: (207) 329-3446

For more information, contact Tim O'Bryan via email at: [conventionsponsorsponsor@fla-schoolcounselor.org](mailto:conventionsponsorsponsor@fla-schoolcounselor.org)

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FSCA Notes